



STUARTHOLME
SCHOOL

ROWING PARTNERSHIP PROPOSAL

2024



Positive Sportsmanship
Active and Healthy Mindset
One Supportive Community
Achievement and Results Focused
Accessible Program
Enjoyment and Lifelong Friendships

OUR ROWING VISION

STEP UP
— TO —
STUARTHOLME





STUARTHOLME ROWING LEGACY

In 1998, Stuartholme won our first Open 1st VIII championship. In 2018, we finally did it again, winning the race ahead of Somerville House and St Margaret's, in an undefeated BSRA season.

Schoolgirl Rowing in Brisbane began 1985, when a few girls from another BSRA school joined Toowong Rowing Club. From there the sport flourished, with new schools starting programs each year. Because of this, the BSRA (Brisbane Schoolgirls' Rowing Association) was formed in 1991.

Stuartholme's Rowing program officially began a few years after the formation of the BSRA. Mr Tim Juratowich and Mrs Robyn Bedford were the first to bring the sport of rowing to the steps of Stuartholme School. Their vision for the girls to participate in rowing was a success and in 1991, Stuartholme competed in their first regatta.

Since then, Stuartholme's Rowing program has significantly increased in size, with an average squad size of 100 girls every year.

Stuartholme has held
the BSRA Percentage
Cup Trophy for
4 consecutive years.

**2015, 2016, 2017 and 2018.
We finished second in 2021 & 2023.**



30 years ago in 1991 Stuartholme rowed in the "Duche" at Stuartholme's first Head of the River

The '98 story goes that the Stuartholme crew, successful in their previous two regattas and favourites for the race, had lost their fin on the warm-up up to the start line. For anyone that has rowed without a fin you would understand this is an extremely challenging task for the crew and coxswain – rather than staying straight, the boat veers from left to right in the lane. Despite this, the crew was remarkably victorious and has gone down in the history books of BSRA and Queensland rowing.

On 1 September, a crew of eight Stuartholme girls crossed the line to take out the 2018 Head of the River, marking the first time Stuartholme had won the Open 1st VIII in 20 years and only the second time in the BSRA Head of the River history. But what makes 2018 even more memorable is the overall achievements of the entire rowing team. Stuartholme won age group victories in year 8 and Opens, as well as the Percentage Cup for the fourth year in a row and placed 2nd on the Aggregate Cup for the first time since 2008. On the day, Stuartholme won five races, placed second in five races and third in 12 races – an overall performance of 22 out of 25 crews placing in the top three.



OUR ROWING PROGRAM

Year Groups

- Years 8-12 in BSRA.
(Year 7 participates in a Learn to Row program)

Programs

- Competitive and Social

Training

- Training is held in Terms 2 and 3.

Training Venue/s

- The Rowing Shed – BBC Shed, St Lucia
- Freers Gym – 111 Sir Samuel Griffith Drive

Training Uniform

- Stuartholme sports shirt or singlet AND sport bike pants or shorts
- Cap Visor (high vis if on water)
- Compression Tops
- Camp Shirt
- Running Shoes
- Socks (must be worn in boats)

Racing Uniform

- Squad zootie (compulsory for BSRA/RQ races)
- First VIII zootie (VIII only)

Competition

The BSRA Regatta Season is held on Saturdays throughout Term 3 at Wyaralong Dam, north-west of Beaudesert. The following nine schools participate in the BSRA competition:

- All Hallows' School
- Brisbane Girls Grammar School
- Brisbane State High School
- Lourdes Hill College
- St Hilda's School
- St Margaret's Anglican Girls' School
- St Peters Lutheran College
- Somerville House
- Stuartholme School

Alumni Australian Representatives

- Louise Auld
- Kate Mercer
- Francesca Paterson
- Daniella Serra
- Phoebe Robinson
- Lucy Theodore





RESULTS

2023	<p>2nd Percentage Trophy 7th First VIII 1 Head of River Silver medal 3 Head of River Bronze medals 1 State Championship 2 States Silver Medal</p>
2022	<p>4th Aggregate Trophy 3rd Percentage Trophy 7th First VIII 3 Head of River Silver medals 5 Head of River Bronze medals 1 State Championship 1 States Silver Medal 2 States Bronze Medals</p>
2021	<p>6th Aggregate Trophy 2nd Percentage Trophy 7th First VIII 4 Head of River Gold medals 2 Head of River Silver medals 2 Head of River Bronze medals 1 State Championship 1 States Silver medal 1 State Bronze medal</p>
2020	<p>6th Aggregate Trophy 3rd Percentage Trophy 5th First VIII</p>

2019	<p>4th Aggregate Trophy 3rd Percentage Trophy 2nd First VIII 1 Head of River Gold medal 4 Head of River Silver medals 2 Head of River Bronze medals 2 State Championships 4 State Silver medals 1 State Bronze medal 1 National Bronze medal</p>
2018	<p>2nd Aggregate Trophy 1st Percentage Trophy First VIII Head of River Champions 5 Head of River Gold medals 5 Head of River Silver medals 12 Head of River Bronze medals 6 State Championships 5 State Silver medals 6 State Bronze medals Australian Champions 2 National Bronze medals</p>



Students

In 2023, Stuartholme was represented by 106 girls from years 8 – 12. We also had 42 year 7 girls participate in a Learn to Row program in Term 4.

Parents

The rowing program exists with the passionate support of our Rowing Parent Support Group (PSG). Through the gift of time, commitment and fundraising, the PSG ensures the rowers can continue to compete at their best. The PSG meets informally throughout the season to discuss ideas, organise fundraising and social events. The PSG is responsible for preparing daily breakfast for the rowing squad, which is the highlight of their week.

Camps and Skills Days

LEARN TO ROW

Each year, we host Learn to Row days, where all students interested in participating in Rowing can learn the fundamental basics of the sport in a safe environment. It is delivered in camp format, over two days in October. A compulsory safety induction in the school pool will be held prior to this camp to ensure girls can safely demonstrate a capsized drill and return to shore. The camp is primarily for year 7 students, but we also encourage any older students that would like to try the sport.

SAFETY, SKILLS AND DEVELOPMENT SESSIONS

The Junior and Senior Skills Days are held at BBC Sheds in April each year. They are invaluable to accelerate the development of the Juniors (year 8-9) and introduce year 8 to the boatshed. The seniors use the camp to fast-track skill development in small boats for year 10 and learn sweep rowing in year 11-12.

JUNIOR AND SENIOR ROWING CAMPS

The rowing camps are an enjoyable and challenging element of the rowing season and are conducted after the final crew selection. Both Rowing Camps are held over the June/July School Holidays. Many of the girls see rowing camps as the highlight of the rowing season. The camps cover a range of training to prepare the girls for their racing season.



YOUR INVOLVEMENT

Stuartholme School is one of Brisbane's leading all girls rowing schools. Stuartholme are often recognised as one of the most friendly and spirited group of girls. The Stuartholme rowing program has also generated many State and National rowers and coxswains.

Our rowing community: students, coaches, parents, and volunteers are one of our biggest assets. Our intention is to aspire to be best and give the most excellent opportunities to everyone involved. To do this, we would hugely appreciate your support.

In 2024 we are looking to partner with like-minded organisations that align with the Stuartholme School Rowing vision and continue our legacy. Funds will be used to grow and develop the rowing program and acknowledge and recognise achievements.

Thank you for your consideration.

OPPORTUNITIES

GOLD SPONSOR

Investment \$5000+

- Sponsor logo in on 1st VIII zootie
- Sponsor logo in prominent position on squad shirt (distributed at camp)

SILVER SPONSOR

Investment \$3000+

- Sponsor logo on squad shirt (distributed at camp)

BRONZE SPONSOR

Investment \$1000+

SUPPORTER

Investment \$500+

BENEFITS OF ALL STUARTHOLME SCHOOL ROWING PARTNERSHIPS

- Signage at Stuartholme hosted Rowing Regatta (biannual)
- Logo in all Stuartholme Rowing Parent Support Group communications (Gold, Silver & Bronze)
- Director of Rowing email footer
- School Intranet - MyStuartholme
- Rowing Newsletters – parents and supporters
- Facebook – Stuartholme School Official (4000), STU Rowing Supporters (350)
- Rowing Event Invitations & Flyers
- End of Season Rowing Video (YouTube)
- Advertisement in Stuartholme Rowing Parent Support Group material
- Opportunity to offer exclusive deals to Stuartholme Rowing families
- Signage at PSG & Community Events
- Invitation to Stuartholme celebrations at Head of River
- Invitation, acknowledgement and advertisement at Stuartholme Rowing Presentation evening (estimate 500 attendees)

Stuartholme Rowing community wishes to acknowledge and share our gratitude of all our sponsors, past and present.

Sponsorship packages & benefits are available to be tailored to suit the needs of your business.



EXAMPLES



2023 ROWING SEASON SPONSORS

STRONG



ABP



SCODY



THANK YOU TO OUR
2023 ROWING SEASON MAJOR SPONSORS

GOLD
STRONG



SILVER
ABP



SUPPORTER





2024 SPECIAL BENEFITS

In 2024, Stuartholme School will host the 2024 Head of River regatta on 24 August at Wyaralong Dam.

This allows us more opportunity to promote our Gold, Silver & Bronze partnerships:

- Naming rights to specific races (Race sponsor)
- Signage at Wyaralong Dam
- Acknowledgement and logo in online regatta program
- Option to activate at the Regatta or distribute collateral
- Acknowledgement by event commentators

If interested, please contact Ellen Pozzi, Rowing Coordinator - epozzi@stuartholme.com



STEP UP
— TO —
STUARTHOLME



STUARTHOLME
SCHOOL

*International School
of the Sacred Heart*